

Northwest Mosquito & Vector Control Association Spring Workshop

April 8th & 9th, 2025

Holiday Inn Richland on the River, 802 George Washington Way, Richland, WA 99352

Agenda

April 8th	
8:00 AM	Registration
8:25 AM	Welcome from the NWMVCA President
8:30 AM	Public Relations. "Discussion on how to facilitate a good working relation with your constituents and local influencers. The do's and don'ts in communications as a mosquito control Professional." David Boggs.
9:00 AM	Mosquito Biology, Habitats, and Field ID. "A brief overview of typical habitats, what mosquitoes you'll find, and
9:30 AM	Vendor Updates
10:00 AM	Break
10:30 AM	Label Review and Calibration for Mosquito Control. "An overview of label comprehension & calibrating equip-
11:15 AM	AMCA Update. Angela Beehler
11:30 AM	Vendor Updates
12:00 PM	Lunch
Afternoon	
1:00 PM	Evaluation of a Public Presentation. "My presentation will start with a half hour video of myself giving a talk to county commissioners and other leaders of the community. This talk is intended for non-mosquito control people so they can better understand what we do. After the video is over, we will break into groups and talk about the good and bad parts of the video. My hope is we can improve my presentation to the community so others can take that information back to their programs to give talks to non-mosquito control groups." Kelly Beehler
2:00 PM	Vendor Updates
2:30 PM	Break
3:00 PM	Media Advice. "This program will examine how different media outlets operate, including their preferences for event timing and visual content—radio versus TV, for instance. It will then shift to the role of social media and websites, highlighting how each platform requires tailored messaging. Participants will break out into sessions to identify the most critical messages in their industry, such as fogging alerts, Gambusia fish, and standing water concerns. The group will then reconvene to discuss how to adapt these messages for different media outlets. The session will also emphasize the importance of maintaining consistency in messaging, in-
3:40 PM	Update on <i>Aedes pipiens molus</i> in Clark County. Rennie Kubik
3:55 PM	(Virtual) Harnessing Insect Growth Regulators: How to evaluate Residual Efficacy. "Insect Growth Regulators (IGRs) disrupt mosquito development, preventing adult emergence. This presentation covers key IGRs, their modes of action, and factors affecting residual efficacy. It will outline standardized testing protocols and best practices for assessing long-term effectiveness to help optimize IGR use for sustained mosquito control." Joe
4:30 PM	Adjourn

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April 9th	
8:30 AM	Calibrations for Aerial and Ground Granular Larvicide Applications. “During this talk we will discuss what calibration and characterization are and why they are important. We will also discuss how to perform calibrations in the field for granular larvicide applications from the air and from the ground.” Paula Lado
9:00 AM	Drone Maintenance. “An overview of drone maintenance & the importance of maintaining your UAS equip-
9:30 AM	Mosquito Trapping Overview. “An overview of mosquito trapping techniques, and some do’s and don’ts of
10:00 AM	Break
10:30 AM	Heating Up Your Traps. “Discuss and explore an option for adding a heat source as a secondary attractant for adult mosquito surveillance traps. Will highlight how adult mosquito surveillance can evolve using simple meth-
11:00 AM	Granular Product Application Boards. “A hands-on presentation where attendees can create an application board with a product of their choosing. The board will give people a visual representation of what a certain ap-
12:00 PM	Adjourn

CONSTITUTION

ARTICLE II, Section 1. *The objectives of the Association shall be to promote close cooperation among those directly or indirectly involved with, or interested in, understanding the biology and control of mosquitoes and/or vectors of importance; to enhance public health and quality of life through the suppression of such mosquitoes and/or vectors; to disseminate information to the membership and other interested parties; and to promote and develop public interest in accomplishing these objectives.*